

Our Mission:

"The San Juan Summer Arts Festival, under the umbrella of the 501(c)3 non-profit organization the San Juan County Arts Council, fosters the creativity of artists and facilitates deeper community intimacy through a multi-generational San Juan County volunteerbased celebration."

Dear Prospective Sponsor,

The intention of this letter is to connect with our local partners and supporters of the local art community to ask for your sponsorship of the 7th annual San Juan Summer Arts Festival, which will again take place every Friday of August 2023 at Brickworks. Thanks to the immense support we have received in the past, this event has continued to grow and flourish each year. We hope that you will consider contributing in order for us to facilitate another successful event.

San Juan Summer Arts Festival represents artists from all of San Juan County islands, each week hosting over 20 art vendors in addition to a variety of local food and beverage purveyors. Live music on the outdoor stage showcasing a combination of local and visiting performers creates a truly festive multi-generational community event. In 2022, we estimated well over 1,500 attendees each week.

The Summer Arts Festival serves as a token to our community as it is a free event for locals and visitors alike, but it is also the primary fundraiser for the San Juan County Art Council. The council's mission is to help the arts flourish in our community by raising money to then distribute throughout the community's art and music programs both for youth and adults alike. In 2019, festival proceeds benefited Alchemy Art Center's Youth Sponsorship Program and Friday Harbor's Thespian Society.

Your support is crucial. This Arts Festival has proven to be a success and has become a special part of our beloved island summers. We want to keep this momentum going! The budget for 2023 is approximately \$30,000, most of which will be raised through corporate and individual sponsorship, alongside vendor fees and small grants.

There is a pile of work in front of us, but we are hopeful we will receive the necessary funds and support from businesses and individuals like you who can see the value in supporting the arts and community in San Juan County. All donations are tax-deductible as all funds are managed through the San Juan County Arts Council, a 501(c)3. We would be happy to share with you any additional details you might like to know about this event and organization. We also encourage you to visit <u>www.sanjuancountyarts.org</u> or <u>facebook.com/sjcartscouncil</u> for past photos and current updates.

Please consider joining us in this endeavor by becoming a sponsor or making a donation today. The sponsorship levels are outlined on the following page. Thank you for your time and consideration.

Contact:

Susie Schneider Director of San Juan Summer Arts Festival

Jimi Hendrix Level (\$1000+)

- → Large corporate Logo and/or name displayed on event flier
- → Large corporate logo and/or name on the event banner.
- → Large corporate logo and/or name on the event T-shirt and other merchandise.
- → "Shout out" by emcee about sponsor during the event.

Brandi Carlile Level (\$500)

- → Medium corporate Logo and/or name displayed on event flier
- → Medium corporate logo and/or name on the event banner.
- → Medium corporate logo and/or name on the event T-shirt and other merchandise.
- \rightarrow "Shout out" by emcee about sponsor during the event.

Bing Crosby Level (\$250)

- → Small corporate logo and/or name on event flier
- → Small corporate logo and/or name on the event banner.
- → Small corporate logo and/or name on the event T-shirt and other merchandise.
- → "Shout out" by emcee about sponsor during the event.

Be Your Own Artist Level (\$100)

 \rightarrow "Shout out" by emcee about sponsor during the event.

All contributions are tax deductible You may contribute ANY amount*